



BOOK BONANZA

S W E E P S T A K E S

*Your Child's School Has A Chance to Win**
\$2,500 in Scholastic Books

Dear Parent,

For more than 38 years, the **Labels for Education®** program has been committed to helping schools earn FREE educational merchandise, like art supplies, sports equipment, classroom resources, and much more.

With your help, your child's school can also win up to \$2,500 worth of Scholastic books in the **Labels for Education Book Bonanza Sweepstakes**. Just go to scholastic.com/bookbonanza and complete the online entry form. Sweepstakes is open from October 15 through December 31, 2011 and you can enter once a day.

Ten lucky schools will win Scholastic books:

- Two (2) schools will receive \$2,500 worth of Scholastic books
- Two (2) schools will receive \$1,000 worth of Scholastic books
- Six (6) schools will receive \$500 worth of Scholastic books

For complete details on participating in the **Labels for Education Book Bonanza Sweepstakes** and Official Rules, visit scholastic.com/bookbonanza.



It is easier than ever to help your child's school by simply saving participating UPCs and beverage/sauce caps from Post, BIC Stationery, Pop Secret, Emerald Nuts, Glad Food Storage and Campbell products or any participating **Labels for Education** product that your family enjoys.



LabelsForEducation.com



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* NO PURCHASE NECESSARY. Void where prohibited. The Labels for Education® Book Bonanza Sweepstakes ("Sweepstakes") begins at 12:01 AM Eastern Time (ET) on October 15, 2011 and ends at 11:59:59 PM ET on December 31, 2011 ("Promotion Period"). Sweepstakes is open only to adults 18 years and older at the time of entry, who are currently legal residents of the 50 United States (and the District of Columbia or Puerto Rico). Participants enter the Sweepstakes on behalf of a school (the "School"). Winning schools must be registered with the Labels for Education program in order to receive their prize.



Labels for Education®

Participating Products Shopping List

Make a checklist to help you with your grocery and school supply shopping.

When you shop for these and other participating **Label for Education** brands, you can help your school earn FREE educational merchandise. Don't forget to save the participating UPCs and beverage/sauce caps and submit them to your school's **Label for Education** Coordinator.

BEVERAGES

- Campbell's® Tomato Juices
- V8® Vegetable Juice
- V8 V-Fusion® Juices
- V8 Splash® Juice Drinks

CEREALS

- Alpha-Bits®
- Post Bran Flakes™
- Cocoa Pebbles®
- Fruity Pebbles®
- Golden Crisp®
- Grape-Nuts®
- Great Grains®
- Honey Bunches of Oats®
- Honey-Comb®
- Post® Raisin Bran
- Post Selects®
- Post® Shredded Wheat®
- Waffle Crisp®

COOKING

- Campbell's® Condensed "Great for Cooking" Soups
- Swanson® Broth, Canned Chicken & Cooking Stock
- Wolfgang Puck® Stocks and Broths
- Campbell's® Beans

FOOD STORAGE PRODUCTS

- GLAD® Containers
- GLAD® Freezer Bags
- GLAD® Food Storage Bags
- GLAD® Sandwich Bags
- GLAD® Snack Bags
- GLAD® Plastic Wraps

PASTA

- SpaghettiOs® pasta

SAUCES & GRAVIES

- Campbell's® Gravies
- Franco-American® Gravies
- Pace® Salsas & Picante Sauce
- Prego® Italian Sauces
- Wolfgang Puck® Sauces

SNACKS

- Emerald® Nuts Canisters
- Emerald® Peanuts
- Emerald® 100 Calorie Packs
- Emerald® Breakfast on the go!™
- Emerald® Trail Mix
- Emerald® Glazed Nuts
- Pop Secret® 3 Count
- Pop Secret® 4 Count

- Pop Secret® 6 Count
- Pop Secret® 10 Count
- Pop Secret® 10 Count Snack Size
- Cocoa Pebbles® Treats
- Fruity Pebbles® Treats

SOUPS

- Campbell's® Chunky™ Soups
- Campbell's® Chunky™ Chili
- Campbell's® Condensed Soups
- Campbell's® Healthy Request® Soups
- Campbell's® Select Harvest® Soups
- Campbell's® Soups – Microwavable Bowls
- Campbell's® Soup at Hand®
- V8® Soups
- Wolfgang Puck® Soups

STATIONERY

- BIC® Dry Erase Markers
- BIC® Ecolutions™ Products
- BIC® Highlighters
- BIC™ Mailing Labels
- BIC® Mechanical Pencils
- BIC® Ball Pens
- BIC® Roller Pens
- BIC® Gel Pens
- BIC® Wite-Out® Brand Correction Tape

Visit LabelsForEducation.com for a complete list of participating **Labels for Education** products.

